



## LI PCC EXECUTIVE OFFICERS

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Executive Officer Meetings:  
9:30 am - 10:00 am

All General Meetings:  
10:00 am - 11:00 am

Long Island PCC  
Mid Island P&DC  
160 Duryea Road  
Melville NY 11747-3825  
(631) 755-2850  
www.longislandpcc.com

## Long Island Postal and Industry Co-Chair Corner

Big changes are coming to the former Long Island District. We are now known as New York District 2. Laurel Stengel is now the Manager of Operations Integration. We would also like to introduce Melida Nealy as the new Manager of Consumer Relations.

**National PCC Day 2021** is right around the corner. Join us on **Wednesday September 22<sup>nd</sup>** and help us celebrate 60 years of the National PCC. The meeting will be a virtual event starting at **1:30 pm EST**. Stay tuned to your email for a link to the meeting. Please reach out to your BSN representative if you have questions.

**NPF 2.0** will also be taking place from **September 20<sup>th</sup> through September 22<sup>nd</sup>**. This will be another virtual event with over 28 educational workshops, exclusive USPS officer led sessions and will have special inspirational guest speaker Dewitt Jones. The cost for the NPF is \$149 and you will need to register to join. Register now at <https://npf.org/2021-register/>.

**MARK YOUR CALENDAR!** The **2021 – 2022 LI PCC Calendar of Events** can be found on the last page of this newsletter and will also be posted on the LI PCC website at [www.longislandpcc.com](http://www.longislandpcc.com). You will continue to find an updated list each month of the dates and educational topics that are being set for our members. Additionally, we will continue to provide our members with information on upcoming national ZOOM presentations offered throughout the year so you can stay abreast on changes and updates to keep your business ahead of the curve. Education is one of the key pillars to the success of the LI PCC!

**Remember the LI PCC is designed to support its members in keeping abreast of the latest postal developments.** We would like to thank you for your continued support and we look forward to seeing you at the upcoming meetings.

**Frank Calabrese**  
Postal Co-Chair

**Adam Avrick**  
Industry Co-Chair

## LI PCC EXECUTIVE POLICY BOARD MEMBERS

Access Direct Systems Inc  
Action Addressing & Mailing Services  
Advertising Distributors of America Inc  
All Island Media  
Bell and Howell  
Broadridge Financial Solutions Inc  
Brokers Worldwide  
Brooks Litho & Digital Group  
Canon USA  
Century Direct  
Coldwell Banker  
Command Business Products Inc  
D P Murphy  
Datumeg Inc  
Design Distributors Inc  
DiditDM  
Dix Hills Water District  
Eastern Suffolk BOCES  
Flexible International Mail  
Fulfillment Plus Inc  
Globegistics Inc  
Hofstra University  
Inner Workings  
Lorraine Gregory Corp  
Mailtech Mailing Systems Inc  
MVS Mailers Inc.  
Nassau BOCES  
Neopost NY/NJ Metro  
Newsday Media Group  
NYCB  
PCI Group Inc  
Pitney Bowes Inc  
Pitney Bowes Presort Services  
Richner Communications Inc

# PROPOSED TEMPORARY RATE ADJUSTMENTS for 2021 PEAK HOLIDAY SEASON

The United States Postal Service filed notice today with the Postal Regulatory Commission (PRC) regarding a temporary price adjustment for key package products for the 2021 peak holiday season. This temporary rate adjustment is similar to one in 2020 that anticipated heightened peak-season package and shipping demand, which typically results in extra handling costs. The planned peak-season pricing, which was approved by the Governors of the Postal Service on Aug. 5, would affect prices on commercial and retail-domestic competitive parcels – Priority Mail Express (PME), Priority Mail (PM), First-Class Package Service (FCPS), Parcel Select, USPS Retail Ground, and Parcel Return Service. International products would be unaffected. Pending favorable review by the PRC, the temporary rates would go into effect at 12:00 a.m., Central Time, on Oct. 3, 2021, and remain in place until 12:00 a.m., Central Time, Dec. 26, 2021. This seasonal adjustment will bring prices for the Postal Service’s commercial and retail customers in line with competitive practices. No structural changes are planned as part of this limited pricing initiative. “*Delivering for America*,” the Postal Service’s 10-year plan for achieving financial sustainability and service excellence, calls for appropriate pricing initiatives. The Postal Service has some of the lowest mail postage rates in the industrialized world and continues to offer great values in shipping. These temporary rates will keep the Postal Service competitive while providing the agency with the revenue to cover extra costs in anticipation of peak-season volume surges similar to levels experienced in 2020. The forecasted additional revenue from the time-limited increase will depend on the volume of packages shipped between Oct. 3 and Dec. 26, 2021 – the period the Postal Service historically considers its holiday peak season. The planned price changes include:

### Priority Mail, Priority Mail Express, Parcel Select Ground & USPS Retail Ground:

- \$0.75 increase for PM and PME Flat Rate Boxes and Envelopes.
- \$0.25 increase for Zones 1-4, 0-10 lbs.
- \$0.75 increase for Zones 5-9, 0-10 lbs.
- \$1.50 increase for Zones 1-4, 11-20 lbs.
- \$3.00 increase for Zones 5-9, 11-20lbs.
- \$2.50 increase for Zones 1-4, 21-70 lbs.
- \$5.00 increase for Zones 5-9, 21-70 lbs.

Product	Current	Planned Increase
Parcel Select Destination Delivery Unit (DDU)	Starts at \$3.30	No Change
Parcel Select Lightweight FCPS Commercial	Starts at \$2.15	No Change
FCPS Retail	Starts at \$3.01	30 cents
Parcel Select Lightweight (DSCF and DNDC)	Starts at \$4.00	30 cents
Parcel Select DSCF	Starts at \$2.55	\$1.00
Parcel Select DNDC	Starts at \$4.84	\$1.00
Parcel Return Service	Starts at \$6.85	\$1.00
	Starts at \$3.21	\$1.00

A full list of commercial and retail pricing can be found on the Postal Service’s Postal Explorer website <https://pe.usps.com/text/dmm300/Notice123.htm>. The PRC will review the prices before they are scheduled to take effect on Oct. 3, 2021. The complete Postal Service price filings with prices for all products can be found on the PRC website under the Daily Listings section at [prc.gov/dockets/daily](http://prc.gov/dockets/daily). The price change tables are also available on the Postal Service’s Postal Explorer website at [pe.usps.com/PriceChange/Index](https://pe.usps.com/PriceChange/Index).

## LI PCC EXECUTIVE POLICY BOARD MEMBERS Cont.

Ricoh InfoPrint Solutions

RISO, INC

Sir Speedy Printing and Marketing Services

Suffolk County Government (DPW)

The CPW Group

Times Review Newspapers

Town of Hempstead

United States Postal Service

Verizon

William Charles Printing Company

YesElections

### LI PCC Membership Eligibility

The LI PCC has a three (3) tier membership based on customer participation and involvement with the PCC.

NOTE: The LI PCC does not collect any fees or dues to become any type of member.

**General:** General membership is open to all business mailers who use the services of the Postal Service.

**Executive Policy Board:** This group is comprised of individuals from industry and postal employees. This is the planning group of the Council (also referred to as the PCC Board members or Policy Committee members). Members MUST attend a combination of five (5) LI PCC meetings or events per year and must participate in at least one of the Sub-Committees established by the Council.

**Executive Officers:** LI PCC Executive Officers consist of a Postal Co-Chair, Industry Co-Chair, First Vice-Chairperson, Secretary & Treasurer. Executive Officers are elected to serve for a two (2) year term.

Special discounts and promotions offered to all qualified Executive Policy Board members throughout the year.

A copy of the LI PCC financial report is available for anyone to view if interested.

## INCREASE in MAXIMUM SIZE LIMIT for PRESORTED FIRST-CLASS MAIL POSTCARDS APPROVED

On July 28, the Postal Regulatory Commission (PRC) approved the proposal to increase the Maximum size limit for a Presorted or Automation First-Class Mail (FCM) postcard. The new maximum size is 9 inches long by 6 inches high. The piece will have a thickness of .009 to 0.016 and is eligible for the card size prices. The change is effective August 29, 2021. Mailers have told us that the available space for text on the current maximum size FCM postcard was too small to effectively communicate and promote, inform, and incorporate new technologies like those that our mailing promotions want to encourage (e.g., QR codes, textures, etc.). We listened to our customers who wanted to have additional space on FCM postcards. They are seeking the speed of First-Class Mail and its added features like return to sender and address correction while also having more space to communicate with their customers. The larger size FCM postcard directly supports the Postal Services' initiatives that combine the physical mailpiece with the digital impressions from Informed Delivery® and the data elements from Informed Visibility® for effective omni-channel marketing campaigns. We learned that postcards "cut through the digital clutter"; they are being read, and thus considered an effective engagement and information tool. This is a value-added opportunity that the Postal Service and our customers have looked forward to for some time.

## DISCONTINUANCE of the PRIORITY MAIL PRE-PAID FLAT RATE STAMPED ENVELOPE

The United States Postal Service has produced the Priority Mail Pre-Paid Flat Rate Stamped Envelope since 2003. This is a Priority Mail Flat Rate envelope with dimensions 12-1/2" x 9-1/2" (L x W) printed with a Priority Mail Stamp image. Orders and usage of the envelope have steadily declined over the past several years while production and fulfillment costs have continued to rise. The Postal Service will discontinue further production of the Priority Mail Pre-Paid Flat Rate Stamped Envelope. The Priority Mail Pre-Paid Flat Rate Stamped Envelope will remain available on the USPS.com/Postal Store until January 2022 or while supplies last. Customers that currently use these envelopes are encouraged to place any desired orders before supplies are depleted. Customers that order the Priority Mail Pre-Paid Flat Rate Stamped Envelope will be directed to the Priority Mail Forever Pre-Paid Flat Rate Envelope that is available on USPS.com/Postal Store for future orders. The Priority Mail Forever Pre-Paid Flat Rate Envelope has Forever Postage applied to the envelope. The customer's return address is printed in the upper left corner of the shipping label and USPS Tracking included.



The Castillo De San Marcos  
Pre-Paid Flat Rate Stamped Envelope



The Forever Prepaid Flat Rate envelope

For questions regarding this change, please email [Expeditedpackaging@usps.gov](mailto:Expeditedpackaging@usps.gov).

# NATIONAL PCC DAY

## VIRTUAL MEETING

Wednesday September 22<sup>nd</sup>, 2021



Watch your mailbox for more information coming soon!

Long Island PCC  
160 Duryea Road, Melville NY 11747-3825  
Phone : 631-755-2907  
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E-mail : [Francine.V.Segarra@usps.gov](mailto:Francine.V.Segarra@usps.gov)

WE'RE ON THE WEB!

[www.longislandpcc.com](http://www.longislandpcc.com)

### MEMBERS CORNER:

#### The LI PCC's Mission is to:

- Foster and maintain a close working relationship between mailers and United States Postal Service.
- Share information about new and existing Postal Service products, programs, regulations, and procedures.
- Facilitate the interchange of ideas among mailers and Postal Service officials.
- Help members and their organizations grow and develop professionally through focused educational programs.

Please help us by contributing news to Francine Segarra at [Francine.V.Segarra@usps.gov](mailto:Francine.V.Segarra@usps.gov) or Laurel Stengel at [Laurel.A.Stengel@usps.gov](mailto:Laurel.A.Stengel@usps.gov)

**Newsletter Printing Mailing Donated by – Broadridge Financial Solution**

All events are posted on <https://postalpro.usps.com/node/9514> and <https://about.usps.com/newsroom/events/>

2021 – 2022

### LI PCC CALENDAR OF EVENTS

**September 22, 2021**

NATIONAL PCC DAY - Virtual Nationwide Meeting  
MORE INFORMATION TO FOLLOW

**October 13, 2021**

Monthly Meeting & Presentation – HOW to BRING FOOT TRAFFIC INTO YOUR LOCAL BUSINESS – *Postal Options*  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

**November 18, 2021**

Monthly Meeting & Presentation – THE IN'S & OUT'S of the MAILER SCORECARD - *What causes your errors?*  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

**December 7, 2021**

LI PCC Holiday Open House  
MORE INFORMATION TO FOLLOW

**January 12, 2022**

Monthly Meeting & Presentation – USPS RATE INCREASE & 10 YEAR POSTAL PLAN  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

**February 9<sup>th</sup> & 10<sup>th</sup> 2022**

CERTIFIED DIRECT MAIL PROFESSIONAL (CDMP)  
VIRTUAL Training Classes  
MORE INFORMATION TO FOLLOW

**March 9, 2022**

Monthly Meeting & Presentation – SERVICE STANDARDS - *First Class Versus Marketing Mail*  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

**April 13, 2022**

Monthly Meeting & Presentation – HOW to NAVIGATE THROUGH PARCEL OPTIONS  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

**May 15 - 18, 2022**

Monthly Meeting & Presentation – VIRTUAL – NATIONAL POSTAL FORUM - NPF  
Register at [www.npf.org](http://www.npf.org)

**June 7, 2022**

LI PCC 21<sup>st</sup> ANNUAL GOLF OUTING  
Wind Watch Golf & Country Club – Hauppauge NY  
MORE INFORMATION TO FOLLOW

### WE WANT TO HEAR FROM YOU

Let us know what presentations AND events you want:

Call Francine Segarra at (631) 755-2907 or  
Visit [www.longislandpcc.com](http://www.longislandpcc.com)

