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Executive Officer Meetings:
9:30 am - 10:00 am

All General Meetings:
10:00 am - 11:00 am

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(631) 755-2850
www.longislandpcc.com

Long Island Postal and Industry Co-Chair Corner

On April 14th the Long Island PCC held its monthly meeting, this time on **“Ask the Expert”**. We had “Experts” from both the mailing industry and USPS to cover questions on:

- **Click & Ship Business Pro**
- **Every Door Direct Mail (EDDM)**
- **Package Return Service (PRS)**
- **Periodicals**
- **Seamless**
- **Shipping & Solutions Center**
- **Tabbing for the Future – Answering Questions on Self Mailers**

We would like to thank our panel of experts: **Brian Gennes, Brian Whitmore, David Hertz, Mary Nocco and Nancy Daniels for their participation on fielding questions from all attendees.** It was a great event, with a great turnout and many questions were answered.

The next LI PCC meeting / presentation will be on **Wednesday, May 12th on “ACS – Address Change Service”**. **This meeting will be held via ZOOM included in the email message with the May LI PCC Newsletter.**

The LI PCC will be hosting its 20th Annual Golf Outing on Tuesday, June 8, 2019 at the Wind Watch Golf & Country Club. Dust off your clubs and play a few practice rounds and head on out to the Wind Watch. It is always a fun event and a most enjoyable day. **The cost for Golf, which includes lunch, cocktail hour and dinner, is \$195 per person. Early Bird Registration until May 14th is \$175 per golfer – so get your registration in early!** For those joining us for Cocktails and Dinner Only, the cost is \$65 per person. **Sponsorships are available.** As with past years, the outing is always a HUGE success, so please don't miss out on the fun and support the LI PCC. **Register & Sponsor today at the LI PCC Website at www.longislandpcc.com.**

We hope you can dial into the May 12th ACS – Address Change Service ZOOM presentation and we hope that you will come out to join us for Golf or Dinner on June 8th.

Frank Calabrese
Postal Co-Chair

Adam Avrck
Industry Co-Chair

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May 2021 - Long Island

LI PCC EXECUTIVE POLICY BOARD MEMBERS

Access Direct Systems Inc
Action Addressing & Mailing Services
Advertising Distributors of America Inc
All Island Media
Bell and Howell
Broadridge Financial Solutions Inc
Brokers Worldwide
Brooks Litho & Digital Group
Canon USA
Century Direct
Coldwell Banker
Command Business Products Inc
D P Murphy
Datumeg Inc
Design Distributors Inc
DitidDM
Dix Hills Water District
Eastern Suffolk BOCES
Flexible International Mail
Fulfillment Plus Inc
Globegistics Inc
Hofstra University
Inner Workings
Lorraine Gregory Corp
Mailtech Mailing Systems Inc
MVS Mailers Inc.
Nassau BOCES
Neopost NY/NJ Metro
Newsday Media Group
NYCB
PCI Group Inc
Pitney Bowes Inc
Pitney Bowes Presort Services
Richner Communications Inc

Changes to Delivery Time for Priority Mail Express & Transfer Of Bound Printed Matter to the Competitive Product List

The USPS filed notice with the Postal Regulatory Commission (PRC) seeking to transfer Bound Printed Matter (BPM) Parcels to the Competitive Product list and simplifying the delivery time for Priority Mail Express (PME). ***The changes to PME will take effect no earlier than May 23, 2021. The BPM Parcel change will take effect on a date yet to be determined and is subject to approval by the PRC.***

Currently, PME has three guaranteed delivery time windows within the 1 – 2 business day service standards: 10:30 a.m. (in select locations, for an extra fee), noon, or 3 p.m. The new single guaranteed delivery time will be 6 p.m. on the committed delivery day, regardless of package origin and destination. The price of using PME as a shipping option will not change. The current price for PME flat rate envelope starts at \$26.35. Additional pricing information can be found on our [website](#).

BPM parcels contain advertising, promotional, directory or editorial material such as catalogs, books and other printed material, and can weigh up to 15 pounds. The contents must be securely bound by permanent fastening such as staples, spiral binding, glue, or stitching. The Postal Service has requested that the PRC change the classification of BPM parcels from a Market Dominant product to a Competitive product. By transferring these parcels to the Competitive Product list, the Postal Service will have a greater opportunity to utilize product and pricing strategies to be market responsive and better aligned with the Postal Service's shipping product portfolio. Bound Printed Matter flats — generally catalogs up to three-quarters of an inch thick and weighing more than one pound — will remain as a Market Dominant product.

The PRC will review the changes before they are scheduled to take effect. The complete Postal Service filings can be found on the PRC site under the Daily Listings section at prc.gov/dockets/daily. The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

May the Fourth be With You



USPS will release its “Star Wars”-inspired stamps May 4 — a date that nods to the franchise’s most famous line, “May the force be with you.”

The stamps, which the Postal Service announced in January, salute beloved droids from the “Star Wars” galaxy. The 20-stamp pane will feature 10 droids: IG-11, R2-D2, K-2SO, D-O, L3-37, BB-8, C-3PO, a GNK (or Gonk) power droid, a 2-1B surgical droid and C1-10P, commonly known as Chopper. The stamps will help mark this year’s 50th anniversary of Lucasfilm, the studio that created “Star Wars.” A virtual dedication ceremony will take place May 4 at 11 a.m. EDT and will be streamed on the [Facebook](#) and [Twitter](#) pages.

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LI PCC EXECUTIVE POLICY BOARD MEMBERS Cont.

Ricoh InfoPrint Solutions

RISO, INC

Sir Speedy Printing and Marketing Services

Suffolk County Government (DPW)

The CPW Group

Times Review Newspapers

Town of Hempstead

United States Postal Service

Verizon

William Charles Printing Company

YesElections

LI PCC Membership Eligibility

The LI PCC has a three (3) tier membership based on customer participation and involvement with the PCC.

NOTE: The LI PCC does not collect any fees or dues to become any type of member.

General: General membership is open to all business mailers who use the services of the Postal Service.

Executive Policy Board: This group is comprised of individuals from industry and postal employees. This is the planning group of the Council (also referred to as the PCC Board members or Policy Committee members). Members MUST attend a combination of five (5) LI PCC meetings or events per year and must participate in at least one of the Sub-Committees established by the Council.

Executive Officers: LI PCC Executive Officers consist of a Postal Co-Chair, Industry Co-Chair, First Vice-Chairperson, Secretary & Treasurer. Executive Officers are elected to serve for a two (2) year term.

Special discounts and promotions offered to all qualified Executive Policy Board members throughout the year.

A copy of the LI PCC financial report is available for anyone to view if interested.

LONG ISLAND POSTAL CUSTOMER COUNCIL'S

20TH ANNUAL GOLF OUTING

Tuesday June 8, 2021

**WIND WATCH
GOLF & COUNTRY CLUB**

1715 Motor Pkwy

Hauppauge, NY 11788

(631) 232-9850

www.clubcorp.com/Clubs/Wind-Watch-Golf-Country-Club



GOLF & DINNER \$195

ON COURSE SNACKS & BEVERAGES INCLUDED

DINNER ONLY \$65

PRIZES GIVEN FOR:

HOLE-IN-ONE

CLOSEST TO THE LINE – CLOSEST TO THE PIN – LONGEST DRIVE

12 NOON REGISTRATION

12:30 PM – 1:30 PM LUNCH

1:30 PM SHOTGUN START

6:30 PM COCKTAILS & DINNER

FOR MORE INFORMATION OR TO REGISTER AND PAY ONLINE GO TO:

WWW.LONGISLANDPCC.COM

OR CALL THE BSN REPS RYAN TENTAS @631-755-2918 OR LORI GRANHOLM @631-755-2920

Seating Capacity Allows for Social Distancing

GOLF & DINNER

Early Bird Registration \$175 / by May 14, 2021

ACS Address Change Service

Wednesday – May 12, 2021

Please join us on Wednesday May 12th, 2021 for our monthly PCC meeting. This month's presentation will be on ACS, Address Change Service. ACS is a post mailing service that allows mailers to receive change-of-address (COA) and other reasons for non-delivery electronically and reduce the number of manual (hardcopy) address notifications.

This meeting will be held via ZOOM

Long Island PCC

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WE'RE ON THE WEB!

www.longislandpcc.com

MEMBERS CORNER:

The LI PCC's Mission is to:

- Foster and maintain a close working relationship between mailers and the United States Postal Service.
- Share information about new and existing Postal Service products, programs, regulations, and procedures.
- Facilitate the interchange of ideas among mailers and Postal Service officials.
- Help members and their organizations grow and develop professionally through focused educational programs.

Please help us by contributing news to Francine Segarra at

Francine.V.Segarra@usps.gov or Laurel Stengel at Laurel.A.Stengel@usps.gov

Newsletter Printing Mailing Donated by - Broadridge Financial Solution



Helping Small Business Recover from the Pandemic

The U.S. Postal Service is focused on doing what it can to save main street by working with small businesses to help them rebound back, stronger than ever, from these uncertain times. Two key initiatives are ***Grow Your Business Day Events*** and ***Small Business Webinar Series***.

Grow Your Business Day Events:

During the month of May, the US Postal Service wants to recognize and support America's entrepreneurs and small business owners by hosting Grow Your Business Day (GYBD) events across the country. During this month-long celebration, there will be a host of in-person and virtual events providing information on retooling and innovative practices for small business owners as they look to pivot and recover.

All events are posted on <https://postalpro.usps.com/node/9514> and <https://about.usps.com/newsroom/events/>

2020 – 2021 LI PCC CALENDAR OF EVENTS

May 3 – 4, 2021

National Postal Forum (NPF)
NPF 2021 Spring Virtual Event
Register at www.npf.org

May 12, 2021

Monthly Meeting & Presentation – ACS - Address Change Service
Business Service Network, 160 Duryea Rd - Melville NY
No Charge - *Register at www.longislandpcc.com*

June 8, 2021

LI PCC 20th Annual Golf Outing
Wind Watch Golf & Country Club – Hauppauge NY
MORE INFORMATION TO FOLLOW

WE WANT TO HEAR FROM YOU

Let us know what presentations AND events you want:

Call Francine Segarra at (631) 755-2907 or

Visit www.longislandpcc.com

