



## LI PCC EXECUTIVE OFFICERS

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Executive Officer Meetings:  
9:30 am - 10:00 am

All General Meetings:  
10:00 am - 11:00 am

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Melville NY 11747-3825  
(631) 755-2850  
www.longislandpcc.com

## Long Island Postal and Industry Co-Chair Corner

On March 10<sup>th</sup> the Long Island District held its monthly PCC meeting on "Every Door Direct Mail (EDDM) – Step by Step Hands on Experience". We would like to thank Long Island Business Development Specialists Rosemarie Perez-Nardo and James Toolan for taking the time to present.

The next LI PCC meeting / presentation will be on **Wednesday, April 14<sup>th</sup>** on **"Ask the Expert"**. **REMEMBER This meeting will be held via ZOOM included in this email message with the newsletter.** We will have Experts from both the mailing industry and USPS to cover questions on:

- **Click & Ship Business Pro**
- **Every Door Direct Mail (EDDM)**
- **Package Return Service (PRS)**
- **Periodicals**
- **Seamless**
- **Shipping & Solutions Center**
- **Tabbing for the Future – Answering Questions on Self Mailers**

Please let us know what questions you may have prior to the meeting so that we can research and get you the answer. **Send an email to Francine Segarra at francine.v.segarra@usps.gov or to BLONG2@usps.gov.**

### Registration Now Open for National Postal Forum

Join the National Postal Forum (NPF), the mailing and shipping Industry's premier education and networking event May 3-4 for a 2-day virtual experience. Hear exclusively from the senior executive leadership team as they take you through their *Delivering for America* strategic vision of value-driven services and a bold approach for growth and innovation.

The agenda features exclusive USPS Executive Leadership Panel Presentations, USPS and top industry leaders' educational workshops, Partner Resource Center, and special events to celebrate the occasion.

The cost to attend NPF is \$149 and covers both days, May 3 and 4. Postal employees, please do not register for this event. There are a limited number of passes available. You will be notified if you are eligible for a pass to attend NPF. **You can register to attend NPF by going to NPF.org**

**We hope you can dial into the April 14<sup>th</sup> Ask the Expert ZOOM presentation.**

Frank Calabrese  
Postal Co-Chair

Adam Avrck  
Industry Co-Chair

## LI PCC EXECUTIVE POLICY BOARD MEMBERS

Access Direct Systems Inc  
Action Addressing & Mailing Services  
Advertising Distributors of America Inc  
All Island Media  
Bell and Howell  
Broadridge Financial Solutions Inc  
Brokers Worldwide  
Brooks Litho & Digital Group  
Canon USA  
Century Direct  
Coldwell Banker  
Command Business Products Inc  
D P Murphy  
Datumeg Inc  
Design Distributors Inc  
DiditDM  
Dix Hills Water District  
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Inner Workings  
Lorraine Gregory Corp  
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MVS Mailers Inc.  
Nassau BOCES  
Neopost NY/NJ Metro  
Newsday Media Group  
NYCB  
PCI Group Inc  
Pitney Bowes Inc  
Pitney Bowes Presort Services  
Richner Communications Inc

## U.S. POSTAL SERVICE ANNOUNCES NEXT PHASE of ORGANIZATION CHANGES BEGUN IN AUGUST 2020

WASHINGTON, DC — Postmaster General and CEO Louis DeJoy provided details of the next phase of organizational changes he first announced in August 2020, designed to improve efficiency, drive success and better serve Postal Service customers. The next phase of these organizational changes includes the following:

- **District Consolidation Plan:** The existing 67 Postal Service Districts will be consolidated to 50 Districts. New District territories will closely align to state boundaries. Districts will align with the communities the Postal Service serves and provide familiar boundaries for employees, customers and stakeholders.
- **Centralization of Marketing functions:** The Marketing functions previously performed at the Area and District levels will be centralized into the Chief Customer and Marketing organization, including Consumer and Industry Affairs and the Bulk Mail Entry Units (BMEUs). In May, the District Retail function will be centralized into the Headquarters Retail & Delivery function. In the interim, the Retail teams will be assigned under one of the 50 District Managers.
- **Realignment of Logistics and Processing Operations:** To ensure alignment with Retail and Delivery Operations, and Logistics and Processing Operations, a thirteenth division will be created. Processing operations is organized into 2 regions, each geographically aligned with two retail and delivery areas; and divided into 6 or 7 divisions for a total of 13 divisions. Logistics is organized into 4 regions, each geographically aligned to one retail and delivery area; and divided into 3 or 4 divisions for a total of 13 divisions. No divisions or regions will span across more than one area.

“These organizational changes will strengthen our mission and commitment to serve the American people by improving efficiency and streamlining decision making throughout the organization,” said Postmaster General DeJoy. “By improving operational focus and business strategy execution along with greater investment, we will strengthen our public service mission, achieve service excellence, and place the Postal Service on a path toward financial sustainability.” DeJoy continued, “Since 2007, we have recorded significant net losses each year. Absent substantial changes, our financial losses will continue to widen, and our ability to invest in the future of the organization will be severely curtailed.” Over the next two months, the Postal Service will be engaged in specific activities to complete the staffing changes for the final phase of the organizational restructure. The announcement of the final structure and staffing is planned for May 2021. As a part of the Postal Service’s reduction-in-force (RIF) avoidance activities, it is offering a Voluntary Early Retirement (VER) option to most eligible non-bargaining employees at Headquarters, Headquarters-related, Area and District offices. VER provides an option for employees to consider as the Postal Service moves through this phase of the organizational restructure. The VER offer will not include a separation incentive and has an effective date of April 30, 2021. The previous organizational change phases created three core business functions, centralized administrative support functions at the area and district level into Headquarters and aligned the core business functions into four areas within Retail and Delivery and two regions within Logistics and Mail Processing. The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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## LI PCC EXECUTIVE POLICY BOARD MEMBERS Cont.

Ricoh InfoPrint Solutions

RISO, INC

Sir Speedy Printing and Marketing Services

Suffolk County Government (DPW)

The CPW Group

Times Review Newspapers

Town of Hempstead

United States Postal Service

Verizon

William Charles Printing Company

YesElections

### LI PCC Membership Eligibility

The LI PCC has a three (3) tier membership based on customer participation and involvement with the PCC.

NOTE: The LI PCC does not collect any fees or dues to become any type of member.

**General:** General membership is open to all business mailers who use the services of the Postal Service.

**Executive Policy Board:** This group is comprised of individuals from industry and postal employees. This is the planning group of the Council (also referred to as the PCC Board members or Policy Committee members). Members **MUST** attend a combination of five (5) LI PCC meetings or events per year and must participate in at least one of the Sub-Committees established by the Council.

**Executive Officers:** LI PCC Executive Officers consist of a Postal Co-Chair, Industry Co-Chair, First Vice-Chairperson, Secretary & Treasurer. Executive Officers are elected to serve for a two (2) year term.

Special discounts and promotions offered to all qualified Executive Policy Board members throughout the year.

A copy of the LI PCC financial report is available for anyone to view if interested.

# TEN YEAR PLAN for FINANCIAL SUSTAINABILITY and SERVICE EXCELLENCE

The USPS released its 10-year Plan, 'Delivering for America,' on March 23rd to return the organization to financial sustainability and achieve service excellence while maintaining universal six-day mail delivery and expanding seven-day package delivery. The comprehensive Plan includes a combination of investments in technology, training, Post Offices and a new vehicle fleet; modernizing the Postal Service's processing network; adopting best-in-class logistics practices across delivery and transportation operations; creating new revenue-generating offerings in the rapidly expanding e-commerce marketplace and pricing changes as authorized by the Postal Regulatory Commission. Successful implementation of the Plan requires partnership from legislative and regulatory stakeholders as its composition includes:

- **Self-help initiatives** to provide billions in new revenue and cost reductions, while improving the predictability and reliability of service
- **Judicious implementation** of new and existing pricing authorities
- **Legislative changes** to retiree health benefit funding rules including requiring Medicare integration and eliminating the pre-funding requirement

The Plan was developed through a rigorous and holistic process that included reviewing reports by the Office of the Inspector General (OIG) and the Government Accountability Office (GAO), and consulting with numerous stakeholder groups. The Postal Service Plan will spur cash flow and savings to make \$40 billion in capital investments over the next 10 years, many of which have been long-delayed due to the organization's financial challenges of the past decade. This includes a recent multi-billion dollar contract to modernize the Postal Service's delivery vehicle fleet, which is over 28-years old on average and unsuitable for accommodating growing package volume. The first of the new vehicles are expected to appear on carrier routes beginning in 2023. With Congressional support, our delivery fleet can be electric by 2035, substantially reducing our carbon footprint.

Other planned investments include advanced package processing equipment; Post Office and facility upgrades; deployment of new mobile devices for carriers; new employee uniforms; best-in-class information technologies across the enterprise; and enhanced training and development to empower the workforce. To drive greater network efficiency, the Postal Service will submit filings with the Postal Regulatory Commission to modify the service standards for First-Class Mail Letters and Flats, as well as First-Class Package Service. These modifications will shift volume from unreliable air transportation to more reliable ground transportation, and enable network improvements that will allow us to meet or exceed 95 percent on-time delivery across mail and shipping product classes. First-Class Mail traveling within a local area will continue to be delivered in one or two days and 70 percent of First-Class Mail will continue to be delivered within three days or less.

The Postal Service also anticipates using its processing facilities differently to reflect the dramatic increase in package volume and declines in mail volumes, and accommodate new revenue generating e-commerce offerings to better meet the needs of our customers. The plan anticipates an evaluation of facility operations, using the applicable regulatory processes.

The most significant item the Postal Service is asking the 117<sup>th</sup> Congress to pass is legislation to require that retiree health benefits be integrated with Medicare, and that the expense associated with these benefits be based on vested benefits, which would reduce the Postal Service's cash flow expenses by approximately \$44 billion over 10 years.

Legislation is also being supported to address burdensome retiree health benefit prefunding. We also propose that the Administration require the Office of Personnel Management to use a simple and fair method in how it apportions Civil Service Retirement System (CSRS) liabilities for employees who transitioned to the Postal Service from the Post Office Department. These requested changes will benefit current retirees, current employees and the Postal Service. In addition, in the coming weeks, the Postal Service will submit a number of filings with the Postal Regulatory Commission regarding pricing, products and services, and infrastructure. To learn more and view the full Plan, visit [www.usps.com/deliveringforamerica](http://www.usps.com/deliveringforamerica). You can also view the Plan-at-a-Glance at <https://about.usps.com/newsroom/national-releases/2021/usps-delivering-for-america-plan-at-a-glance.pdf>.

# Ask the Expert

## Wednesday - April 14, 2021

Please join us on Wednesday, April 14<sup>th</sup>, 2021 for our monthly PCC meeting and presentation on “Ask the Expert”. Here you will be able to ask our panel of experts questions you may have about:

- **Click & Ship Business Pro**
- **Every Door Direct Mail (EDDM)**
- **Package Return Service (PRS)**
- **Periodicals**
- **Seamless**
- **Shipping & Solutions Center**
- **Tabbing for the Future – Answering Questions on Self Mailers**

***This is one virtual session you won't want to miss!***

**This meeting will be held via ZOOM**

### Long Island PCC

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**WE'RE ON THE WEB!**

[www.longislandpcc.com](http://www.longislandpcc.com)

### MEMBERS CORNER:

#### The LI PCC's Mission is to:

- Foster and maintain a close working relationship between mailers and the United States Postal Service.
- Share information about new and existing Postal Service products, programs, regulations, and procedures.
- Facilitate the interchange of ideas among mailers and Postal Service officials.
- Help members and their organizations grow and develop professionally through focused educational programs.

Please help us by contributing news to Francine Segarra at [Francine.V.Segarra@usps.gov](mailto:Francine.V.Segarra@usps.gov) or Laurel Stengel at [Laurel.A.Stengel@usps.gov](mailto:Laurel.A.Stengel@usps.gov)

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## 2020 – 2021 LI PCC CALENDAR OF EVENTS

### April 14, 2021

Monthly Meeting & Presentation – *Ask the Expert*

10am – 11am

Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

### May 3 – 4, 2021

National Postal Forum (NPF) Virtual Event

*Delivering for America*

\$149 – Two Day Registration

Register at [npf.org](http://npf.org)

### May 12, 2021

Monthly Meeting & Presentation – *ACS - Address Change Service*

Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

### June 8, 2021

LI PCC 20<sup>th</sup> Annual Golf Outing

Wind Watch Golf & Country Club – Hauppauge NY

MORE INFORMATION TO FOLLOW

### WE WANT TO HEAR FROM YOU

Let us know what presentations AND events you want:

Call Francine Segarra at (631) 755-2907 or

Visit [www.longislandpcc.com](http://www.longislandpcc.com)

