



LI PCC EXECUTIVE OFFICERS

FRANK CALABRESE
UNITED STATES POSTAL SERVICE
Postal Co-Chair
frank.calabrese@usps.gov

ADAM AVRICK
DESIGN DISTRIBUTORS, INC.
Industry Co-Chair
adam@designdistributors.com

AMY FESTA-KEALEY
BROADRIDGE FINANCIAL SOLUTIONS, INC.
amy.festa@broadridge.com

ROCCO POZZULO
rpozz@optonline.net

MICHAEL VIGNOLA
CENTURY DIRECT
vignolam@centurydirect.net

LISA BROOKS
BROOKS LITHO & DIGITAL GROUP
lisabrooks@brookslitho.com

KRISTEN HULSER
FLEXIBLE INTERNATIONAL MAIL
khulser@internationalmail.com

TRACY POLTIE
heytray@yahoo.com

Executive Officer Meetings:
9:30 am - 10:00 am

All General Meetings:
10:00 am - 11:00 am

Long Island PCC
Mid Island P&DC
160 Duryea Road
Melville NY 11747-3825
(631) 755-2850

www.longislandpcc.com

Long Island Postal and Industry Co-Chair Corner

Thanks to all who attended the **LI PCC National PCC Day** event on Wednesday, September 25, 2019. As usual, it was a rousing success. **Special Thanks** to **Flexible International Mail** for hosting and sponsoring this special event at their new state of the art facility.

The event kicked off with **Industry Co-Chair, Adam Avrck** advising all attendees on the upcoming exciting meetings and events the Long Island PCC has planned for the year. PCC Executive Officer & host, Kristen Hulser, welcomed all guests and provided a brief description on the International mailing services that Flexible International Mail provides to companies that mail outside of the US. Long Island District Manager / Executive-In-Charge and **LI PCC Postal Co-Chair, Frank Calabrese** spoke about the importance of the PCC to the mailers and the USPS as well as the importance of service he and his team provides to the LI customers, that he is extremely proud of.

Keynote speaker **Jeffrey Johnson, USPS Vice President, Enterprise Analytics** shared an important message from Postmaster General Megan Brennan and thanked all attendees for their partnership and their business. The LI PCC was presented with the Platinum & Gold Premier Recognition Awards for their outstanding accomplishments in 2018. The LI PCC is grateful to Mr. Johnson for making the trip to Long Island to be with us.

A/Business Service Network Representative Specialist, Serafina Natale gave a presentation on **"Mail Repositioning"**. **The presentation described that with a new and dynamic mail piece, every interaction creates action.** We want to continue the momentum to make change happen by understanding technology that can truly drive the mail journey to the point of purchase.

Our October meeting is scheduled for **Wednesday, October 23, 2019**. It will feature a presentation on **"Seamless, Navigating the Mailers Scorecard"**. **USPS Janine Egloff, Major Mailer Support Specialist** will provide us with her expertise on this matter, explaining how Seamless Acceptance automates the entry and verification of commercial mailings by leveraging electronic documentation, Intelligent Mail Barcodes (IMBs), and information collected from handheld sampling devices and mail processing equipment scans.

Remember..... there is no cost to attend our monthly meetings, however, **"Space is Limited"**, so you will need to pre-register for each event. **REGISTER** online at <http://www.LongIslandPCC.com>.

We hope you can join us on October 23rd for a special opportunity to participation in our raffle for a full complimentary registration to the National Postal Forum in Orlando, FL.

Frank Calabrese
Postal Co-Chair

Adam Avrck
Industry Co-Chair

Volume 13, Issue 10
October 2019 - Long Island

LI PCC EXECUTIVE POLICY BOARD MEMBERS

Access Direct Systems Inc

Action Addressing & Mailing Services

Advertising Distributors of America Inc

All Island Media

Bell and Howell

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Brokers Worldwide

Brooks Litho & Digital Group

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RIBBS TOOLS & LOCATORS MOVED TO *POSTALPRO*

On September 27, 2019, the United States Postal Service® will sunset the RIBBS® website. The tools previously accessed from the RIBBS website, including the Service Standard Maps and Barcode encoder/decoder, along with location lookups for the Business Mail Entry locations, Consumer and Industry contact offices, Address Management, the Inspection Service, and the Business Service Network are now deployed to PostalPro™.

These tools are now located at <https://postalpro.usps.com/ppro-tools>.

These tools should no longer be accessed from the RIBBS site because they may not contain up to date information. Separate instructions for MITS will be provided to MTAC Members.

For questions please contact RIBBS@usps.gov.

STATEMENT by the POSTMASTER GENERAL on the OUTCOME of the UPU NEGOTIATIONS

The Postal Service would like to thank President Trump for his leadership in helping us to negotiate the resolution of an intractable problem with the payment system for the international exchange of small packets that has persisted over many years, and that has been extremely difficult to resolve. We are very pleased that the member countries of the Universal Postal Union have reached an agreement that accommodates the concerns of the United States and other countries with that payment system. The United States and other countries' concerns have been addressed by allowing the Postal Service to self-declare its rates beginning in July 2020, while operators from other countries will transition to self-declared rates at phased levels over the next six years. The proposal adopted by the Universal Postal Union is aimed at eliminating economic distortions for the distribution of goods, by establishing parity with comparable domestic services for inbound packet volumes.

The outcome of the UPU negotiations will also enable the Postal Service to support infrastructure development abroad that builds capacity for advance electronic customs data transmission and improvements in postal security. The safety, sanctity and security of the mail are of paramount importance to the Postal Service, so we appreciate that the agreement reached today includes concrete steps to ensure that the world's posts will be better positioned to provide data from their customers that will help to reduce the use of the international mail system to transport dangerous contraband and counterfeit goods into the United States.

We are also grateful for the laser focus and concerted efforts of the Trump Administration team, led by Dr. Peter Navarro, on these important issues. Through our collective efforts, and the spirit of cooperation and compromise that was demonstrated by the International Bureau and the participating nations at the Extraordinary Congress, we believe that the global network for the international transportation and delivery of mail will work more effectively, and in a fashion which is fundamentally more fair to all participants in the system.

Volume 13, Issue 10
October 2019 - Long Island

LI PCC EXECUTIVE POLICY BOARD MEMBERS Cont.

Richner Communications Inc

Ricoh InfoPrint Solutions

RISO, INC

Sir Speedy Printing and Marketing Services

Suffolk County Government (DPW)

The CPW Group

Times Review Newspapers

Town of Hempstead

United States Postal Service

Verizon

William Charles Printing Company

LI PCC Membership Eligibility

The LI PCC has a three (3) tier membership based on customer participation and involvement with the PCC.

NOTE: The LI PCC does not collect any fees or dues to become any type of member.

General: General membership is open to all business mailers who use the services of the Postal Service.

Executive Policy Board: This group is comprised of individuals from industry and postal employees. This is the planning group of the Council (also referred to as the PCC Board members or Policy Committee members). Members MUST attend a combination of five (5) LI PCC meetings or events per year and must participate in at least one of the Sub-Committees established by the Council.

Executive Officers: LI PCC Executive Officers consist of a Postal Co-Chair, Industry Co-Chair, First Vice-Chairperson, Secretary & Treasurer. Executive Officers are elected to serve for a two (2) year term.

Special discounts and promotions offered to all qualified Executive Policy Board members throughout the year.

A copy of the LI PCC financial report is available for anyone to view if interested.

PARTICIPATION OPPORTUNITY WITH THE U.S. POSTAL SERVICE®

Approved Shipping & Returns Consolidator's Web Page

The United States Postal Service is introducing a new web page, providing Shipping and Returns providers an opportunity to be included on USPS.com®, effective September 30, 2019.

Companies interested in participating must meet the criteria set forth below and enter into a Consolidator Linking Agreement and Trademark Licensing Agreement with the United States Postal Service. In addition, companies approved for participation will be required to follow Style Guidelines for the use of any United States Postal Service trademark and/or logo, and will need to furnish specific information and a company logo that meets specific standards for publication on USPS.com. There is no cost or fee associated for approved consolidators listed on the US Postal Service® Approved Shipping and Returns Consolidator's web page.

The Postal Service may, in its sole discretion, promote the companies approved for the webpage(s) with some potential marketing initiatives. Requirements for USPS Approved Shipping and Returns Consolidator consideration are:

- Ship using USPS outbound or returns product
- Payment through:
 - Electronic Verification System (eVS®)
 - Enterprise Payment Account (EPA)
 - Enterprise Payment System (EPS)
 - Centralized Accounting Processing System (CAPS)
- Establish a Business Customer Gateway (BCG) account
- Use Intelligent Mail® package barcode (IMpb®) that meets or exceeds the quality threshold
- Ability to send Shipping Partner Events
- Meet an annual volume threshold of 150K each for shipping and/or returns products
- No diversion to other delivery companies
- Sign a Non-disclosure Agreement
- Enter into a Consolidator Linking Agreement, Trademark Licensing Agreement, and Style Guidelines with the Postal Service

To obtain participation information and to complete the USPS Approved Shipping and Returns Consolidator Web Page Registration Application go to PostalPro, https://postalpro.usps.com/approved_shipping_and_returns_consolidators.

For information regarding our privacy policies visit www.usps.com/privacypolicy. Questions regarding the new web page should be directed to Business Alliances at uspsasrc@usps.gov.

National Postal Forum

– Online Registration Now Open!

Online registration is officially open for the National Postal Forum (NPF), taking place in Orlando, FL, April 26-29, 2020.

To benefit from all available discounts, please reach out to your postal liaison or email NPFFeedback@usps.gov for assistance. Don't miss out on this opportunity. **For more information visit the NPF at www.npf.org**

SEAMLESS, NAVIGATING the MAILER SCORECARD

Wednesday, October 23, 2019

Seamless Acceptance allows the USPS and mailers to answer 3 key questions by comparing information submitted in the electronic postage statement to mailpiece characteristic data obtained during mail processing.

1. Have all pieces been paid for?
2. Have all of the pieces been paid for correctly?
3. Is the mailing prepared correctly?

Come hear **USPS Janine Egloff, Major Mailer Support Specialist**, provide us with her expertise on *Seamless* and information on how to *Navigate your Mailer Scorecard*.

Space is Limited

There is no cost to attend but you **MUST** pre-register at

**Attendees will get 1 Credit for this session in the
"Mail Technology Track"**

This event will take place at the
Consumer & Industry Contact / Business Service Network

Mid Island P&DC
160 Duryea Rd – Melville NY 11747-3825

REGISTER NOW! Go to the LI PCC website at
<http://www.longislandpcc.com/>

Thanks to our October Breakfast Sponsor

DESIGN DISTRIBUTORS, INC.

300 Marcus Blvd.
Deer Park, NY 11729
631-242-2000
www.designdistributors.com

"No endorsement by the Postal Service or the PCC is given or implied by this acknowledgement."

Please register at www.longislandpcc.com

MEMBERS CORNER:

The LI PCC's Mission is to:

- Foster and maintain a close working relationship between mailers and the United States Postal Service.
- Share information about new and existing Postal Service products, programs, regulations, and procedures.
- Facilitate the interchange of ideas among mailers and Postal Service officials.
- Help members and their organizations grow and develop professionally through focused educational programs.

Please help us by contributing news to Francine Segarra at Francine.v.segarra@usps.gov or Laurel Stengel at Laurel.A.Stengel@usps.gov
Newsletter Printing Mailing Donated by - Broadridge Financial Solution

UPCOMING

2019 / 2020 CALENDAR OF EVENTS

October 23, 2019

Monthly Meeting & Presentation - Seamless/Navigating the Mailer Scorecard

10am – 11am

Business Service Network, 160 Duryea Rd - Melville NY
No Charge - [Register at www.longislandpcc.com](http://www.longislandpcc.com)

November 20, 2019

Monthly Meeting & Presentation – 2020 USPS Promotions

10am – 11am

Business Service Network, 160 Duryea Rd - Melville NY

No Charge - [Register at www.longislandpcc.com](http://www.longislandpcc.com)

December 3, 2019

LI PCC Holiday Open House

MORE INFORMATION TO FOLLOW

January 15, 2020

Monthly Meeting & Presentation – 2020 Rates / Mail Movement through the NDC

10am – 11am

Business Service Network, 160 Duryea Rd - Melville NY
No Charge - [Register at www.longislandpcc.com](http://www.longislandpcc.com)

February 11, 12, & 13th 2020

Virtual Mail Design Professional Classes

More Information to follow

March 11, 2020

Monthly Meeting & Presentation – *How to Manage / Handle Returned & Undeliverable Mail*

10am – 11am

Business Service Network, 160 Duryea Rd - Melville NY
No Charge - [Register at www.longislandpcc.com](http://www.longislandpcc.com)

April 15, 2020

Monthly Meeting & Presentation – "Ask the Expert" on Direct Mail (Domestic & International)

10am – 11am

Business Service Network, 160 Duryea Rd - Melville NY
No Charge - [Register at www.longislandpcc.com](http://www.longislandpcc.com)

May 13, 2020

Monthly Meeting & Presentation - DIM Weight & Parcels

10am – 11am

Business Service Network, 160 Duryea Rd - Melville NY
No Charge - [Register at www.longislandpcc.com](http://www.longislandpcc.com)

June 2, 2020

LI PCC 20th Annual Golf Outing

Wind Watch Golf & Country Club – Hauppauge NY
More Information to follow

Enjoy Your Summer!

WE WANT TO HEAR FROM YOU

Let us know what presentations AND events you want:

Call Francine Segarra at (631) 755-2907 or

Visit www.longislandpcc.com

