



LI PCC EXECUTIVE OFFICERS

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Executive Officer Meetings:
9:30 am - 10:00 am

All General Meetings:
10:00 am - 11:00 am

Long Island PCC
Mid Island P&DC
160 Duryea Road
Melville NY 11747-3825
(631) 755-2850

www.longislandpcc.com

Long Island Postal and Industry Co-Chair Corner

We would like to thank all who attended the October 23rd meeting on Seamless Acceptance and Navigating the Mailers Scorecard. **USPS Major Mailer Support Specialist, Janine Egloff**, did an outstanding job with the presentation. Automating the entry & verification of commercial mailings through seamless acceptance, allows mailers and the USPS to leverage electronics documentation, which is the future direction of commercial mail acceptance. We want to thank Janine once again for traveling to Long Island to speak to our PCC members on this important topic.

Our November meeting is scheduled for **Wednesday, November 20, 2019**. It will feature a presentation on the **“Proposed 2020 USPS Promotions”**. **USPS Senior Sales Executive for Major Mailers, Louis Figurito** will be back this year to provide the LI PCC mailers with information on this year's proposed promotions. The USPS Promotions continue to encourage marketers, printers, and mailers to utilize new technology and print techniques that enhance the traditional benefits of a physical mailpiece. This in turn can drive higher response rates and increase overall return on the mailer's investment in mail. By encouraging the use of technologies integrated in mail, the Postal Service expects to increase the value of direct mail and retain the volumes of transactional mail, thereby ensuring long-term product growth.

The weather is soon to get colder, and the length of daylight is on the short side of twelve hours. This means the Holidays are almost upon us and it's time to Party!! **Mark your calendars** and make plans to attend our **LI PCC Holiday Open House on Tuesday, December 3, 2019**. This year, our event will take place at **Patrizia's of Hauppauge, located at 358 Vanderbilt Motor Pkwy, Hauppauge, NY 11788**. We hope that you can take some time out of your busy schedule to attend this fun event to ring in the holidays for all our LI PCC members.

Remember..... there is no cost to attend our monthly meetings, however, **“Space is Limited”**, so you will need to pre-register for each event. **REGISTER** online at the LI PCC website at **<http://www.LongIslandPCC.com>**.

We hope you can join us on November 20th!

Frank Calabrese
Postal Co-Chair

Adam Avrick
Industry Co-Chair

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LI PCC EXECUTIVE POLICY BOARD MEMBERS

Access Direct Systems Inc

Action Addressing & Mailing Services

Advertising Distributors of America Inc

All Island Media

Bell and Howell

Broadridge Financial Solutions Inc

Brokers Worldwide

Brooks Litho & Digital Group

Canon USA

Century Direct

Command Business Products Inc

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Dix Hills Water District

Eastern Suffolk BOCES

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Flexible International Mail

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Inner Workings

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Mailtech Mailing Systems Inc

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Neopost NY/NJ Metro

Newsday Media Group

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PCI Group Inc

Pitney Bowes Inc

Pitney Bowes Presort Services

POSTMASTER GENERAL

MEGAN BRENNAN to RETIRE

WASHINGTON — The United States Postal Service announced that Megan J. Brennan, Postmaster General and Chief Executive Officer, is retiring effective Jan. 31, 2020.

“Megan Brennan is a devoted public servant who has helped lead the United States Postal Service through some very challenging circumstances,” said Robert M. Duncan, Chairman of the Board of Postal Governors. “The Governors greatly appreciate her leadership and devotion to the Postal Service.”

“Having begun her career as a letter carrier more than three decades ago, Megan has a fundamental understanding of the important role this organization plays in communities around the country and to our broader economy,” said Duncan. “She has been a strong advocate for postal employees and customers. We especially appreciate her recent leadership of the Postal Service’s efforts to make significant changes to the international mail system, and level the playing field for American businesses.”

“In the months to come, the Governors will conduct a nationwide search for the 75th Postmaster General of the United States, while continuing to work with Postmaster General Brennan through a successful holiday season and a seamless transition in leadership.”

Brennan expressed her sincere gratitude to the men and women of the United States Postal Service, “I have had the privilege to work with you over the course of my 33-year career. You embody the spirit of public service, you earn the trust of the American people every day, and you continually reinforce my reverence for this institution and my abiding belief in our mission.”

Brennan is the 74th Postmaster General and first woman to serve in this role. Upon her retirement she will have served in the position for five years. Brennan previously served as Chief Operating Officer and Executive Vice President of the Postal Service for four years, and held prior roles as Vice President of both Eastern Area and Northeast Area Operations. Brennan began her Postal Service career as a letter carrier in Lancaster, PA.

As Postmaster General, Brennan advanced technology and customer-centric strategies to invest in the future of the Postal Service, and to shape growth opportunities for the organization and the industries it serves. These strategies encompassed better use of data and technology, improved speed to market of product and service innovations, continuously improved processes throughout the organization and fully engaged and leveraged the talents of the organizations 635,000-employee workforce.

“When I was appointed Postmaster General, I made a commitment to the Board of Governors that I would serve for five years and it has been my absolute honor to do so,” said Brennan. “I feel a deep responsibility to this organization and to its future. The advance notice of my retirement will allow the Board adequate time to conduct an executive search, select the next Postmaster General, and ensure a seamless transition.”

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations.

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LI PCC EXECUTIVE POLICY BOARD MEMBERS Cont.

Richner Communications Inc

Ricoh InfoPrint Solutions

RISO, INC

Sir Speedy Printing and Marketing Services

Suffolk County Government (DPW)

The CPW Group

Times Review Newspapers

Town of Hempstead

United States Postal Service

Verizon

William Charles Printing Company

LI PCC Membership Eligibility

The LI PCC has a three (3) tier membership based on customer participation and involvement with the PCC.

NOTE: The LI PCC does not collect any fees or dues to become any type of member.

General: General membership is open to all business mailers who use the services of the Postal Service.

Executive Policy Board: This group is comprised of individuals from industry and postal employees. This is the planning group of the Council (also referred to as the PCC Board members or Policy Committee members). Members MUST attend a combination of five (5) LI PCC meetings or events per year and must participate in at least one of the Sub-Committees established by the Council.

Executive Officers: LI PCC Executive Officers consist of a Postal Co-Chair, Industry Co-Chair, First Vice-Chairperson, Secretary & Treasurer. Executive Officers are elected to serve for a two (2) year term.

Special discounts and promotions offered to all qualified Executive Policy Board members throughout the year.

A copy of the LI PCC financial report is available for anyone to view if interested.

PROPOSED PRICES for 2020

The Postal Service has announced price changes to take effect next year. The USPS Governors approved the proposed changes, which will be reviewed by the Postal Regulatory Commission (PRC) before they take effect Jan. 26. The governors believe these new rates will keep the Postal Service competitive while providing the agency with needed revenue.

The changes, if favorably reviewed by the PRC, do not include an increase in the price of a First-Class Mail Forever stamp, which will remain 55 cents. The changes include adjustments to other Mailing Services products, as well as Shipping Services products.

Here are examples of current and proposed prices:

- **First-Class Mail letters:** (1 ounce): **55 cents (no change from current price)**
- **First-Class Mail letters:** (additional ounces): **15 cents (no change)**
- **First-Class Mail letters:** (metered 1 ounce): **50 cents (no change)**
- **First-Class Mail outbound international letters** (1 ounce): **\$1.15 (current), \$1.20 (proposed)**
- **First-Class Mail domestic postcard stamps:** **35 cents (no change)**
- **Priority Mail small flat-rate box:** **\$7.90 (current), \$8.30 (proposed)**
- **Priority Mail medium flat-rate box:** **\$14.35 (current), \$15.05 (proposed)**
- **Priority Mail large flat-rate box:** **\$19.95 (current), \$21.10 (proposed)**
- **Priority Mail Army/Air Post Office and Fleet Post Office large flat-rate box:** **\$18.45 (current), \$19.60 (proposed)**
- **Priority Mail regular flat-rate envelope:** **\$7.35 (current), \$7.75 (proposed)**
- **Priority Mail legal flat-rate envelope:** **\$7.65 (current), \$8.05 (proposed)**
- **Priority Mail padded flat-rate envelope:** **\$8 (current), \$8.40 (proposed)**

Overall, the proposed prices would raise Mailing Services product prices by approximately 1.9 percent. Shipping Services price increases vary by product. For example, Priority Mail Express prices will increase 3.5 percent, while Priority Mail prices will increase 4.1 percent, on average. Although Mailing Services price increases are based on the consumer price index, Shipping Services prices are primarily adjusted according to market conditions. USPS filed the proposals with the PRC Oct. 9.

For more information please visit

<https://about.usps.com/newsroom/national-releases/2019/1009-usps-announces-new-prices-for-2020.htm>

National Postal Forum-Registration is open



Online registration is officially open for the National Postal Forum (NPF), taking place in **Orlando, FL, April 26-29, 2020**. To benefit from all available discounts, please reach out to your postal liaisons or your BSN Rep at (631) 755-2920 or email them at BLONG2@usps.gov for discount codes.

Proposed - 2020 USPS PROMOTIONS

Wednesday, November 20, 2019

The Proposed 2020 USPS Promotions are coming! The promotions have proven to be an effective way to move the industry towards new and innovative techniques. Louis Figurito, Senior Sales Executive for Major Mailers will speak to us about these upcoming Postal Promotions and incentives that allow mailers to try new things that they wouldn't normally do with their direct mail campaigns and to learn (at discounted rates) how new technology or a new take on traditional mail techniques work for your company.

Space is Limited

There is no cost to attend but you MUST pre-register
Attendees will get 1 Credit for this session in the
"Mail Technology" Track

This event will take place at the
Consumer & Industry Contact / Business Service Network

Mid Island P&DC
160 Duryea Rd – Melville NY 11747-3825

REGISTER NOW! Go to the LI PCC website at
<http://www.longislandpcc.com/>

Thanks to our November Breakfast Sponsor

Long Island Postal Customer Council
160 Duryea Rd
Melville NY 11747-3825
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www.longislandpcc.com

"No endorsement by the Postal Service or the PCC is given or implied by this acknowledgement."

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WE'RE ON THE WEB!

www.longislandpcc.com

Postal Service or the PCC is given or implied by this acknowledgement."

Please register at www.longislandpcc.com

MEMBERS CORNER:

The LI PCC's Mission is to:

- Foster and maintain a close working relationship between mailers and the United States Postal Service.
- Share information about new and existing Postal Service products, programs, regulations, and procedures.
- Facilitate the interchange of ideas among mailers and Postal Service officials.
- Help members and their organizations grow and develop professionally through focused educational programs.

Please help us by contributing news to Francine Segarra at

Francine.v.segarra@usps.gov or Laurel Stengel at Laurel.A.Stengel@usps.gov

Newsletter Printing Mailing Donated by - Broadridge Financial Solution

UPCOMING

2019 / 2020 CALENDAR OF EVENTS

November 20, 2019

Monthly Meeting & Presentation – Proposed 2020
USPS Promotions

10am – 11am

Business Service Network, 160 Duryea Rd -
Melville NY

No Charge - Register at www.longislandpcc.com

December 3, 2019

LI PCC Holiday Open House
Patrizia's of Hauppauge, 358 Vanderbilt Motor
Pkwy, Hauppauge, NY 11788

Register at www.longislandpcc.com

January 15, 2020

Monthly Meeting & Presentation – 2020 Rates /
Mail Movement through the NDC

10am – 11am

Business Service Network, 160 Duryea Rd -
Melville NY

No Charge - Register at www.longislandpcc.com

February 11, 12, & 13th 2020

Virtual Mail Design Professional Classes
More Information to follow

March 11, 2020

Monthly Meeting & Presentation – *How to Manage /
Handle Returned & Undeliverable Mail*

10am – 11am

Business Service Network, 160 Duryea Rd -
Melville NY

No Charge - Register at www.longislandpcc.com

April 15, 2020

Monthly Meeting & Presentation – "Ask the Expert"
on Direct Mail (Domestic & International)

10am – 11am

Business Service Network, 160 Duryea Rd -
Melville NY

No Charge - Register at www.longislandpcc.com

May 13, 2020

Monthly Meeting & Presentation - DIM Weight &
Parcels

10am – 11am

Business Service Network, 160 Duryea Rd -
Melville NY

No Charge - Register at www.longislandpcc.com

June 2, 2020

LI PCC 20th Annual Golf Outing
Wind Watch Golf & Country Club – Hauppauge NY
More Information to follow

WE WANT TO HEAR FROM YOU

Let us know what presentations AND events you want:

Call Francine Segarra at (631) 755-2907 or

Visit www.longislandpcc.com

