



## LI PCC EXECUTIVE OFFICERS

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Executive Officer Meetings:  
9:30 am - 10:00 am

All General Meetings:  
10:00 am - 11:00 am

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## Long Island Postal and Industry Co-Chair Corner

We hope everyone is safe and doing well. As we continue to work through all the challenges that we are facing, we are also looking forward to planning some great events for the 2020 – 2021 Long Island Postal Customer Council (LI PCC) members.

Due to these unprecedented times, the National PCC Program Office, in conjunction with the PCC Advisory Committee, have made the decision to host a virtual National PCC Day instead of the traditional National PCC Week. Based on recent survey results, the PCC community overwhelmingly requested PCC Week be held on a specific day versus the traditional week long festivities. Many in the PCC community cited concerns about large group gatherings, company travel restrictions and challenges in obtaining event sponsorships.

***In light of these concerns, a live PCC Day event will be held on Tuesday, September 22, 2020 at 2 p.m. ET. Please hold the date on your calendar.***

National PCC Week is the premier annual PCC event featuring postal leadership sharing USPS strategic initiatives and the opportunity for PCCs to hold educational workshops and training sessions. This year will be no different. Break-out workshop sessions will be offered on key topics facing the mailing and shipping industry.

In addition, we will recognize the 2020 PCC Leadership Award winners for their outstanding contributions.

National PCC Day will be a unique opportunity to showcase PCCs successes and share insightful and content-rich information and the Industry Engagement & Outreach team will assist with the facilitation of the event. Please stay tuned for more event details.

We want to continue to advise all postal customers that updates on how the Postal Service is handling the COVID-19 Virus is posted at <https://about.usps.com/newsroom/service-alerts>. Customers can also subscribe to our Industry Alerts email notifications. To subscribe to Industry Alerts please send an email to [industryalert@usps.gov](mailto:industryalert@usps.gov) and ask in your email to be added to the mailing list.

***Please Stay Safe & Stay Well!***

**Frank Calabrese**  
Postal Co-Chair

**Adam Avrick**  
Industry Co-Chair

Volume 14, Issue 7  
July 2020 - Long Island

## LI PCC EXECUTIVE POLICY BOARD MEMBERS

Access Direct Systems Inc  
Action Addressing & Mailing Services  
Advertising Distributors of America Inc  
All Island Media  
Bell and Howell  
Broadridge Financial Solutions Inc  
Brokers Worldwide  
Brooks Litho & Digital Group  
Canon USA  
Century Direct  
Coldwell Banker  
Command Business Products Inc  
D P Murphy  
Datumeg Inc  
Design Distributors Inc  
DitDM  
Dix Hills Water District  
Eastern Suffolk BOCES  
Flexible International Mail  
Fulfillment Plus Inc  
Globegistics Inc  
Hofstra University  
Inner Workings  
Lorraine Gregory Corp  
Mailtech Mailing Systems Inc  
MVS Mailers Inc.  
Nassau BOCES  
Neopost NY/NJ Metro  
Newsday Media Group  
NYCB  
PCI Group Inc  
Pitney Bowes Inc  
Pitney Bowes Presort Services  
Richner Communications Inc



## WELCOME OUR **NEW** POSTMASTER GENERAL

This past month, Louis DeJoy, was inducted as the 75<sup>th</sup> Postmaster General of the United States and Chief Executive Officer of the world's largest postal organization.

Prior to joining the Postal Service, he spent more than 35 years growing and managing a successful nationwide logistics company.

As chairman and CEO of New Breed Logistics, DeJoy spent decades in collaboration with the U.S. Postal Service, Boeing, Verizon, Disney, United Technologies and other public and private companies to provide supply chain logistics, program management and transportation support. New Breed Logistics was a contractor to the U.S. Postal Service for more than 25 years, supplying logistics support for multiple processing facilities. The company received Quality Supplier Awards from the Postal Service on four separate occasions.

In 2014, New Breed merged with XPO Logistics, with DeJoy serving as CEO of XPO Logistics' supply chain business in the Americas before his retirement in December 2015. He then joined the company's board of directors where he served until 2018.

As Postmaster General, DeJoy has committed to creating a long-term, viable operating model for the Postal Service that will ensure the organization can fulfill its public service mission while remaining self-sustaining.

DeJoy is a member of the Board of Trustees at Elon University in North Carolina and the Fund for American Studies in Washington, DC. He received his Bachelor of Business Administration from Stetson University.

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## Northeast Area VP Eric D. Chaves Retires

On June 30<sup>th</sup> 2020 Northeast Area VP Eric D. Chavez after a 35 year career with the postal service. Eric led the Northeast Area from 2019 and oversaw over 90,000 employees in the area including Long Island. In 2018, he was recognized with a National Engagement Leader of the Year Award for his commitment to fostering employee engagement.

Mr. Chavez made a special appearance at the Long Island PCC 2019 Holiday Networking Event to thank our members for their support. ***We want to wish Eric a happy retirement from all of us here in the Long Island PCC.***

Stepping in for Mr. Chavez for the Northeast Area is A/VP Dane Coleman.

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## BOARD OF GOVERNORS

The U.S. Senate has confirmed two nominees to the Postal Service Board of Governors. The Senate confirmed William Zollars and Donald Lee Moak to each serve on the board for the remainder of seven-year terms expiring Dec. 8, 2022. "We are pleased that the Senate has confirmed Bill Zollars and Lee Moak as governors," said Postmaster General Louis DeJoy. "We thank the president for nominating them and the Senate for their quick confirmation." President Donald J. Trump, who nominated *Zollars* in December and *Moak* in March, officially appointed both men to the board following the Senate's confirmation on June 18. The USPS Board of Governors acts much like a board of directors, conducting long-range planning and setting strategic policies, among other duties.

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## LI PCC EXECUTIVE POLICY BOARD MEMBERS Cont.

Ricoh InfoPrint Solutions

RISO, INC

Sir Speedy Printing and Marketing Services

Suffolk County Government (DPW)

The CPW Group

Times Review Newspapers

Town of Hempstead

United States Postal Service

Verizon

William Charles Printing Company

YesElections

### LI PCC Membership Eligibility

The LI PCC has a three (3) tier membership based on customer participation and involvement with the PCC.

NOTE: The LI PCC does not collect any fees or dues to become any type of member.

**General:** General membership is open to all business mailers who use the services of the Postal Service.

**Executive Policy Board:** This group is comprised of individuals from industry and postal employees. This is the planning group of the Council (also referred to as the PCC Board members or Policy Committee members). Members MUST attend a combination of five (5) LI PCC meetings or events per year and must participate in at least one of the Sub-Committees established by the Council.

**Executive Officers:** LI PCC Executive Officers consist of a Postal Co-Chair, Industry Co-Chair, First Vice-Chairperson, Secretary & Treasurer. Executive Officers are elected to serve for a two (2) year term.

Special discounts and promotions offered to all qualified Executive Policy Board members throughout the year.

A copy of the LI PCC financial report is available for anyone to view if interested.

# NATIONAL POSTAL FORUM ANNOUNCES “NPF Virtual Summer Series” July 23<sup>rd</sup> through September 3<sup>rd</sup>

The National Postal Forum has introduced a new theme and format for a summer education series dedicated to the needs of the mailing and shipping industry during the COVID-19 national emergency. Businesses nationwide have changed their marketing approaches, which makes the role of mail even more important in connecting consumers to products and services.

The NPF Virtual Summer Series replaces the 2020 National Postal Forum, which was canceled because of the coronavirus epidemic. Each year, approximately 4,500 mailing and shipping professionals come together to learn about best new mailing and shipping practices at the industry's largest tradeshow.

The *NPF Virtual Summer Series* – a partnership between the NPF and USPS – is available to anyone in the mailing and shipping industry. The virtual program will be **offered free of charge**.

***Mark your calendars for the seven-week NPF Virtual Summer Series starting Thursday, July 23, and ending Thursday, September 3.*** Each session will follow the same cadence, with one-hour meetings occurring weekly on Thursdays at 2:00 p.m. ET. Each session will feature topics and presentations conducted by USPS and industry subject matter experts. Program content will feature new and different work practices adopted by mailers, as well as ways in which the Postal Service plans to work with our customer's post-COVID.

“Supporting and connecting the mailing industry is now more important than ever,” says USPS Chief Customer Marketing Officer Jakki Krage Strako. “We feel it is critical to continue to provide the type of learning and education that has defined the Forum throughout its history, and we are proud to partner with NPF to do so through new virtual methods. The mailing industry is looking to explore new growth opportunities and this series is a way to give mailers information to prepare for the new normal.”

Despite the shared global health and economic hardships customers are facing, the USPS remains committed to providing education and up-to-date information through all of its customer outreach channels – including the NPF, Areas Inspiring Mail (AIM) and Postal Customer Councils (PCC) – to help the mailing industry overcome the mutual challenges presented by the pandemic.

**The next Postal Forum is scheduled for May 2-5, 2021, in Nashville, Tennessee. For more information, please visit us at [NPF.org](http://NPF.org). Full program details will be shared soon.**

## WATCH YOUR EMAIL FOR THE ZOOM INVITE



**AIM** NORTHEAST **SAVE THE DATE**

NORTHEAST AREA  
AIM FOR THURSDAY SERIES  
SAVE THE NEW DATE  
VIRTUAL ZOOM MEETING **JULY 16 10AM**  
FEATURING:  
MARK FALLON  
Leadership & Succession  
President & CEO, The Berkshire Company

AREAS INSPIRING MAIL

### **Breakfast Meeting Sponsorship Opportunities**

*Sponsor one of our breakfast meetings....*

Take advantage of this **unique networking opportunity for YOUR COMPANY to forge new relationships** within the local and surrounding business communities.

As a Monthly Breakfast Sponsor, a representative from your company will be given a few minutes at the beginning of the meeting to present your company's mission and provide handouts to all guests. Additionally, the Breakfast Sponsor is listed in that month's LI PCC Newsletter and on the LI PCC Website, with a link to your company's website.

**"No endorsement by the Postal Service or the PCC is given or implied by this acknowledgement."**

#### **Long Island PCC**

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**WE'RE ON THE WEB!**

[www.longislandpcc.com](http://www.longislandpcc.com)

#### **MEMBERS CORNER:**

**The LI PCC's Mission is to:**

- Foster and maintain a close working relationship between mailers and the United States Postal Service.
- Share information about new and existing Postal Service products, programs, regulations, and procedures.
- Facilitate the interchange of ideas among mailers and Postal Service officials.
- Help members and their organizations grow and develop professionally through focused educational programs.

**Please help us by contributing news to Francine Segarra at [Francine.v.segarra@usps.gov](mailto:Francine.v.segarra@usps.gov) or Laurel Stengel at [Laurel.A.Stengel@usps.gov](mailto:Laurel.A.Stengel@usps.gov)**

**Newsletter Printing Mailing Donated by - Broadridge Financial Solution**

The LI PCC Executive Officers are planning the 2020 – 2021 LI PCC Calendar of Events

**UPCOMING**  
2020 / 20201 CALENDAR OF EVENTS

**September 22, 2020**  
PCC NATIONAL PCC DAY  
Virtual ZOOM Event

#### **WE WANT TO HEAR FROM YOU**

Let us know what presentations AND events you want:  
Call Francine Segarra at (631) 755-2907 or  
Visit [www.longislandpcc.com](http://www.longislandpcc.com)

