



## LI PCC EXECUTIVE OFFICERS

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\*\*\*\*\*

Executive Officer Meetings:  
9:30 am - 10:00 am

All General Meetings:  
10:00 am - 11:00 am

Long Island PCC  
Mid Island P&DC  
160 Duryea Road  
Melville NY 11747-3825  
(631) 755-2850  
A  
www.longislandpcc.com

## Long Island Postal and Industry Co-Chair Corner

Our November 20<sup>th</sup> meeting on the **2020 Proposed Promotions** was attended by many LI PCC mailers and all agreed that they received great information from **USPS Senior Sales Executive for Major Mailers, Louis Figurito** on the USPS 2020 Proposed Promotions. Lou shared information and samples of past mailings that used the promotions, which kept the audience captivated and interested.

The weather is getting colder, and the length of daylight is on the short side of twelve hours. This means the Holidays are almost upon us and it's time to Party!! **MARK YOUR CALENDARS!** Make plans to attend our **LI PCC Holiday Open House** on **Tuesday, December 3, 2019**. This year, our event will take place at **Patrizia's of Hauppauge, located at 358 Vanderbilt Motor Pkwy, Hauppauge, NY 11788**. The food selection is outstanding and we hope that you can take some time out of your busy schedule to attend this fun event to ring in the holidays for all our LI PCC members. **The more the Merrier!**

This year the LI PCC is going to host the **Mail Design Professional (MDP) Certification program** in a different way. We know that attending a training for a full day is difficult, and attending one with two full days can be impossible. The 2020 MDP program will be held "Virtually" on three (3) ½ days on **February: 11<sup>th</sup>, 12<sup>th</sup> & 13<sup>th</sup>**. Attendees will have the option to attend from their office or come to the USPS Mid Island P&DC facility to participate as a group. The cost to attend this training has also been designed to get the most out of this training program. Taking the training at your facility will allow you to have your team at the office participate on all or part of the training with you. This is one program you should not miss! Remember, the Long Island PCC only offers this training once every two years, so sign up today! **More detailed information on the MDP training is providing on Page 3 of this newsletter.**

**Remember..... All monthly meetings & events are listed on the last page of the newsletter and on the LI PCC website at [www.longislandpcc.com](http://www.longislandpcc.com).** There is no cost to attend our monthly meetings, however, **"Space is Limited"**, so you will need to pre-register for each event. **REGISTER** online at <http://www.LongIslandPCC.com>.

**Wishing you and your families a Happy Holiday Season and we hope you can join us to ring in the New Year on December 3<sup>rd</sup>!**

Frank Calabrese  
Postal Co-Chair

Adam Avrck  
Industry Co-Chair

Volume 13, Issue 12  
December 2019 - Long Island

## LI PCC EXECUTIVE POLICY BOARD MEMBERS

Access Direct Systems Inc

Action Addressing & Mailing Services

Advertising Distributors of America Inc

All Island Media

Bell and Howell

Broadridge Financial Solutions Inc

Brokers Worldwide

Brooks Litho & Digital Group

Canon USA

Century Direct

Command Business Products Inc

D P Murphy

Datameg Inc

Design Distributors Inc

DiditDM

Dix Hills Water District

Eastern Suffolk BOCES

Election-America

Flexible International Mail

Fulfillment Plus Inc

Globegistics Inc

Hofstra University

Inner Workings

Lorraine Gregory Corp

Mailtech Mailing Systems Inc

MVS Mailers Inc.

Nassau BOCES

Neopost NY/NJ Metro

Newsday Media Group

NYCB

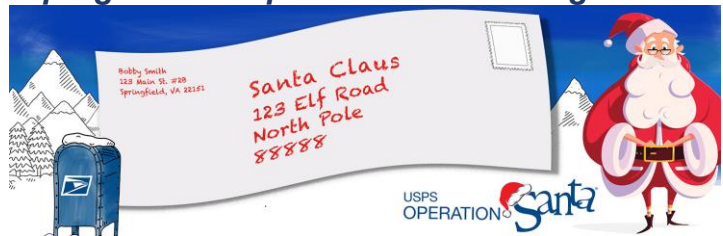
PCI Group Inc

Pitney Bowes Inc

Pitney Bowes Presort Services

# OPERATION SANTA

*USPS program to help kids in need during the holidays*



In 2017, USPS Operation Santa went digital in a pilot program in New York City. Only customers in NYC could adopt letters. In 2018, the program expanded to seven cities in a volume test.

This year, the program is expanding to 15 cities around the country in a larger volume test. Letters written to Santa from the following cities will populate the USPSOperationSanta.com website: **Austin, TX, Baltimore, MD, Boston, MA, Chicago, IL, Cleveland OH, Denver CO, Grand Rapids MI, Los Angeles CA, New York NY, Orlando FL, Philadelphia PA, Phoenix AZ, Sacramento CA, San Juan PR and Washington DC.**

In addition to allowing letters to Santa to flow seamlessly for redaction, giving Santa an official postal address allows for a more efficient mail processing operation: **Santa Claus, 123 Elf Road, North Pole, 88888**

Please visit USPSOperationSanta.com for additional information, and thank you for helping this program continue to grow.

## How to adopt a child's letter to Santa



### ADOPT

Visit [USPSOperationSanta.com](http://USPSOperationSanta.com) to read letters and adopt the ones you love. You can also adopt as a team!



### SHOP

The best part is the giving!  
Shop online or in store.



### BOX

Pack your wrapped gifts in a box, and bring to your local Post Office®



### SHIP

Bring your package, along with the provided QR code and postage, by December 20.



USPS Operation Santa® is a program that connects letters kids write to Santa with generous people who fulfill their holiday wishes. Visit [USPSOperationSanta.com](http://USPSOperationSanta.com) to learn more.



USPS Operation Santa®

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## LI PCC EXECUTIVE POLICY BOARD MEMBERS Cont.

Richner Communications Inc

Ricoh InfoPrint Solutions

RISO, INC

Sir Speedy Printing and Marketing Services

Suffolk County Government (DPW)

The CPW Group

Times Review Newspapers

Town of Hempstead

United States Postal Service

Verizon

William Charles Printing Company

### LI PCC Membership Eligibility

The LI PCC has a three (3) tier membership based on customer participation and involvement with the PCC.

NOTE: The LI PCC does not collect any fees or dues to become any type of member.

General: General membership is open to all business mailers who use the services of the Postal Service.

Executive Policy Board: This group is comprised of individuals from industry and postal employees. This is the planning group of the Council (also referred to as the PCC Board members or Policy Committee members). Members MUST attend a combination of five (5) LI PCC meetings or events per year and must participate in at least one of the Sub-Committees established by the Council.

Executive Officers: LI PCC Executive Officers consist of a Postal Co-Chair, Industry Co-Chair, First Vice-Chairperson, Secretary & Treasurer. Executive Officers are elected to serve for a two (2) year term.

Special discounts and promotions offered to all qualified Executive Policy Board members throughout the year.

A copy of the LI PCC financial report is available for anyone to view if interested.

# MAIL DESIGN PROFESSIONAL - MDP

**Tuesday, February 11 through Thursday February 13**

**8AM – 12PM EST each day (4hrs / Day) Virtual Training**

The Mail Design Professional (MDP) program teaches mailing industry personnel how to design mail to enhance its compatibility with U.S. Postal Service® automated equipment. It also coaches mailers on how to achieve lower postage prices through automation. **This three (3) ½ day course provides USPS MDP certification good for two (2) years to all who successfully complete the course assessment test.**

The curriculum provides mailing industry professionals training which includes:

- Discussing the five classes of mail
- Postage Payment Methods
- Basic Addressing
- Recognizing Barcode Formats
- Designing mail for automation
- Designing Reply Mail pieces
- Determining mail-ability, processing categories, & machinability
- Using AIS Products

There are three options on where you can take the training which is offered as a Virtual Learning Course through WebEx

### \*\*AT YOUR FACILITY:

- \$150 per initial attendee with materials & test
- \$125 per additional attendee with material & test
- NO Charge for additional attendees without material or test

*\*\*Attendees need to login to a computer & only those taking the test will be certified*

### USPS Facility (160 Duryea Rd – Melville NY 11747):

- \$225 per person with materials & test

*Continental breakfast will be provided for all three days of training at this site*

### **REGISTER NOW!**

Go to the LI PCC website at <http://www.longislandpcc.com> to register and pay online or send a check or money order to:

LI PCC - USPS LI District

160 Duryea Rd - Melville NY 11747-3825

**For any additional information, please contact Francine Segarra at (631) 755-2907 – [Francine.v.segarra@usps.gov](mailto:Francine.v.segarra@usps.gov)**

## **National Postal Forum-Registration is Open**



Online registration is officially open for the National Postal Forum (NPF), taking place in **Orlando, FL, April 26-29, 2020**. To benefit from all available discounts, please reach out to your postal liaisons or your BSN Rep at (631) 755-2920 or email them at [BLONG2@usps.gov](mailto:BLONG2@usps.gov) for discount codes.



*You are cordially invited to attend the...*

# LI PCC Holiday Open House

**Tuesday, December 3, 2019**

**1:30 PM – 4:30 PM**

**Patrizia's of Hauppauge**

**358 Vanderbilt Motor Pkwy**

**Hauppauge, NY 11788**

*We hope that you can take some time out of your busy schedule to attend this fun networking event to ring in the holidays with all our LI PCC members.*

*Please bring an unwrapped toy to be donated locally*

**LI PCC EXECUTIVE POLICY BOARD MEMBERS - NO COST**

Executive Policy Board Members MUST have attended a combination of five (5) LI PCC meetings or events per year.

**LI PCC GENERAL MEMBERS, SPOUSES & GUESTS - \$35/person**

**To Register and pay for this event please go to**

**<http://www.LongIslandPCC.com>**

## Long Island PCC

160 Duryea Road, Melville NY 11747-3825

Phone: 631-755-2850

Fax: 631-755-2905

E-mail: [cosmo.infantolino@usps.gov](mailto:cosmo.infantolino@usps.gov)

**WE'RE ON THE WEB!**

[www.longislandpcc.com](http://www.longislandpcc.com)

**Please register at [www.longislandpcc.com](http://www.longislandpcc.com)**

## MEMBERS CORNER:

**The LI PCC's Mission is to:**

- Foster and maintain a close working relationship between mailers and the United States Postal Service.
- Share information about new and existing Postal Service products, programs, regulations, and procedures.
- Facilitate the interchange of ideas among mailers and Postal Service officials.
- Help members and their organizations grow and develop professionally through focused educational programs.

Please help us by contributing news to Francine Segarra at

[Francine.v.segarra@usps.gov](mailto:Francine.v.segarra@usps.gov) or Laurel Stengel at [Laurel.A.Stengel@usps.gov](mailto:Laurel.A.Stengel@usps.gov)

**Newsletter Printing Mailing Donated by - Broadridge Financial Solution**

## UPCOMING

### 2019 / 2020 CALENDAR OF EVENTS

#### December 3, 2019

LI PCC Holiday Open House  
Patrizia's of Hauppauge, 358 Vanderbilt Motor Pkwy, Hauppauge, NY 11788  
Register at [www.longislandpcc.com](http://www.longislandpcc.com)

#### January 15, 2020

Monthly Meeting & Presentation – 2020 Rates / Mail Movement through the NDC  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

#### February 11, 12, & 13<sup>th</sup> 2020

Virtual Mail Design Professional Classes  
More Information to follow

#### March 11, 2020

Monthly Meeting & Presentation – *How to Manage / Handle Returned & Undeliverable Mail*  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

#### April 15, 2020

Monthly Meeting & Presentation – “Ask the Expert” on Direct Mail (Domestic & International)  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

#### May 13, 2020

Monthly Meeting & Presentation - DIM Weight & Parcels  
10am – 11am  
Business Service Network, 160 Duryea Rd - Melville NY  
No Charge - Register at [www.longislandpcc.com](http://www.longislandpcc.com)

#### June 2, 2020

LI PCC 20<sup>th</sup> Annual Golf Outing  
Wind Watch Golf & Country Club – Hauppauge NY  
More Information to follow

## WE WANT TO HEAR FROM YOU

Let us know what presentations AND events you want:

Call Francine Segarra at (631) 755-2907 or

Visit [www.longislandpcc.com](http://www.longislandpcc.com)

